



JUNIOR ACHIEVEMENT OF CENTRAL CAROLINAS

WHAT WE DO

OUR PURPOSE: Junior Achievement of Central Carolinas helps students identify, navigate, and achieve a fulfilled future.

OUR WHY: All young people want to be successful, but often can't find the opportunities they need to help them get there. At Junior Achievement, we believe every individual possesses boundless potential and an innate desire to live that out in a uniquely fulfilling way.

HOW WE DO IT

OUR PILLARS: Alongside our many volunteer mentors, Junior Achievement provides hands-on curriculum programs surrounding:



PREPARATION FOR THE WORKFORCE



PERSONAL FINANCE



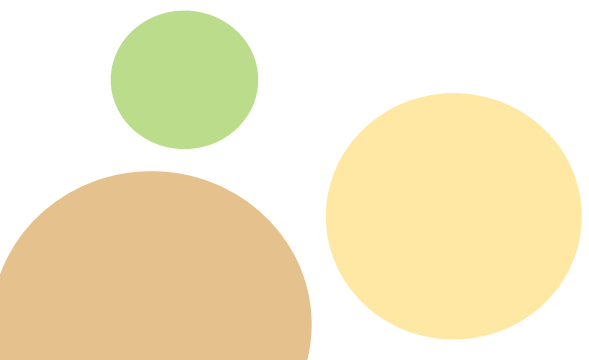
BEING ENTREPRENEURIAL

that helps youth unleash their own boundless potential and achieve a fulfilled future.

WHAT WE BELIEVE

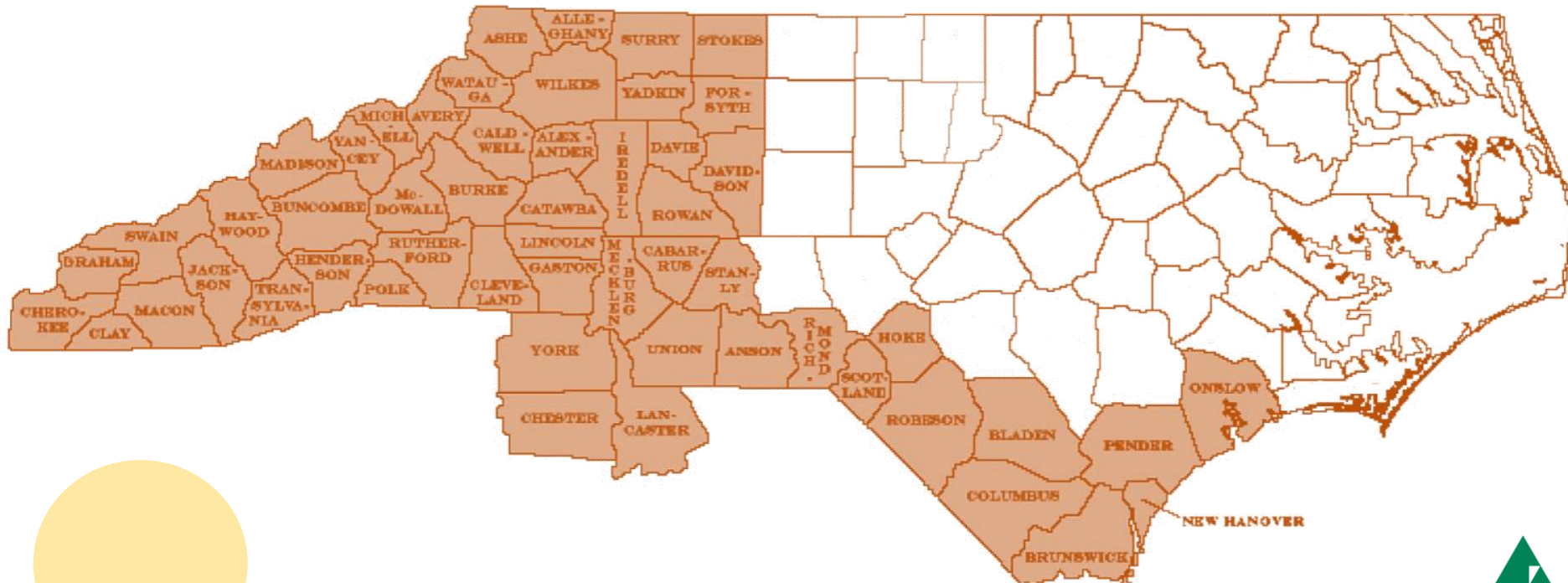
OUR VALUES:

1. We believe in the boundless potential of all people.
2. We maintain a passion for what we do and honesty, integrity, and excellence in how we do it.
3. We believe in the power of partnership, collaboration, and relationship.



WHERE WE ARE

- 50 counties in North Carolina
- 3 counties in South Carolina
- Headquartered in Charlotte, NC



TOWNEBANK OPPORTUNITY HQ

- Opened in 2018
- Located in Charlotte's Applied Innovation Corridor in Camp North End
- 30,000 Square Feet
- State-of-the-Art JA BizTown, presented by Ally Financial
- State-of-the-Art JA Finance Park, presented by SPX FLOW
- 200-person training room
- Bank of America Volunteer Lounge
- 100% increase in student capacity
- Ample visitor and volunteer parking

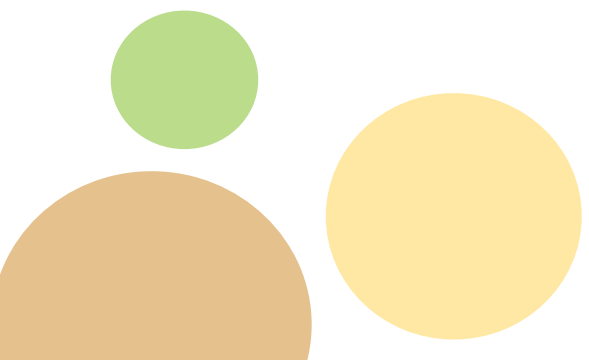


OUR PROGRAMS

ELEMENTARY: Six sequential themes for each grade, including an on-site experiential simulation known as JA BizTown[®]. Helps students understand business and basic economics, and how they will play a role in the future.

MIDDLE: Helps pre-teens make difficult decisions about how to best prepare for their educational and professional futures at a key time in their educational career, when most schools require them to select areas of focus and course tracks.

HIGH: Helps students make informed, mindful decisions about their futures, and fosters skills that will be highly useful as they prepare for the workforce, including an on-site personal budgeting simulation known as JA Finance Park[®].





JA BIZTOWN®

- Originally opened Uptown in 2001
- Combines 12 in-class lessons with day-long visit to a simulated town
- 4th and 5th grade students
- 16 storefronts, 2 kiosks
- Students apply for business loan, operate banks, restaurants, utilities company, insurance company, publish a newspaper, etc.
- Students vote for Mayor and host town meetings
- Students receive paychecks, use debit cards, shop for goods, etc.
- Run by 15 – 20 community volunteers

JA FINANCE PARK®

- Officially opened in 2018
- Combines in-class lessons with day-long visit to a budget simulation
- 10th grade students
- 15 storefronts, 4 kiosks
- Students receive avatar and life scenario, job, salary, debt & expenses, etc.
- Storefronts represent areas of budget, students visit and explore cost options to value engineer their decisions (housing, healthcare, transportation, insurance, groceries, etc.)
- “That’s Life” surprise scenarios help students understand the unpredictable elements of a budget and how to best prepare
- Run by 15 – 20 community volunteers



OUR IMPACT



44,438

Students



2,113

Classes



4,469

Volunteers



269

Schools



361,613

Contact
Hours



263

Corporate
Partners



61

Community
Partners



\$8.93M

Value Added
to Community

OUR VISION: Impact 100,000 students annually by 2022

OUR VOLUNTEERS

Volunteering with Junior Achievement showed me how desperately students are seeking guidance about their future, and how deeply I can impact their ideas about what they are capable of and what is possible.

- Alex, Volunteer at Butler High School

CAPSTONE PROGRAMS

JA IN A DAY

JA JOB SHADOW/SYMPOSIUM, ENTREPRENEURIAL LEARNING LESSONS

JUNIOR ACHIEVEMENT OFFICE/BOARDS



1

Click

2

Choose

3

Connect

4

Change



Junior
Achievement®
of Central Carolinas

GET INVOLVED

<http://www.jacarolinas.org>

RESPOND: Take action to ensure that the next generation has the opportunities they need by personally engaging in our transformational work and sharing it with others.

ENGAGE: Volunteers deliver hands-on curriculum programs and share stories with students to help students unleash their boundless potential.

INVEST: Make an investment that helps local students, and ultimately our community, identify, navigate, and achieve a fulfilled future.

THANK YOU!

<http://www.jacarolinas.org>

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